

citydrift



www.citydrift.org

For Immediate Release

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September 7th through September 9th, 2012

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Partial List of Drift Nodes: Peter P Hopkins (artist), Kóan Jeff Baysa (curator), Meenakshi Thirukode (curator/artist), Melinda Hart and Stefan Eins (curator), Lexi Hofmann and Justine McCullough (curator), Bonnie Rychlak (curator), Jason Koo (poet), Nyssa Frank (curator/Gallerist) and many more...

Partial List of participants: Fred Fleisher, Matt Callinan, Marguerite Day, Eric Lopresti, Brian Halloran, Daniel Rothbart, Noah Fuller, Seth Carnes, Gabriela Galvan, Lisa Inman, Eri Takane, Max Bushman, Laura Napier, Sean Alday, Kikuko Tanaka, Ethan Pettit, ARTO2, Kiran Chandra, LAYOUT2, Zohra Saed, James Jack, Melissa Broder, Sophia Le Fraga, Debora Kuan, The Glass Bees, Pamela Matsuda-Dunn, Lisa Kahane, Catherine Wald, Madhu Kaza and many more...

List of participating galleries: Momenta Art, NURTUREart, The Bogart Salon, Studio 10, Slag, Robert Henry Contemporary, Ethan Pettit Contemporary, Stephanie Theodore, Brooklyn Fire Proof, The Living Gallery

The Bogart Salon is pleased to announce our participation in first Bushwick galleries event of the 2012-13 exhibition season, **citydrift**, which will open Friday, September 7th.

Over a continuous, three-day period, there will be a series of intrusions by artists in the Bushwick neighborhood surrounding the gallery collaboratively organized by artist Peter Hopkins with several Bushwick galleries. Attempting to circumvent the standard hermetic interior presentation of art, **citydrift** will locate art in unpredictable and unannounced exterior locations, effectively engaging the viewer as an active seeker and participant in the process of looking. On the opening evening, Drift sites will serve as an empty starting point for “drifters” to enter the grid of Bushwick; to walk, find gestures, and then return to it over that night and the following days to discuss and relate their experiences.

citydrift is an investigative/inter-connective event that utilizes the *Situationist* concept of the “drift” or *dérive*, as a starting point for re-engaging the art act as “simple play” or as a series of unplanned actions. The “drift” itself, as the founding member Guy Debord describes it ...*is an authentic experience, or as "a mode of experimental behavior linked to the conditions of urban society: a technique of rapid passage through varied ambiances, usually urban."* Today we re-evaluate this concept by questioning the ability to locate “authenticity” itself within the contemporary world, and in this manner **citydrift** will serve to critically test this historic concept through action and discussion.

Created over the past three years by artist Peter Hopkins in a partial homage to his original gallerist **Colin De Land**, and the groundbreaking **American Fine Arts Co.**, **citydrift** treats the gallery not as a “container of meaning”, but rather as a starting point for creating meaning through direct individual convergences.

citydrift is designed as a means for galleries themselves to connect to each other in this process. It will engage several Bushwick galleries (Studio 10, The Bogart Salon, NurtureArt, Ethan Petit Contemporary and more...) as host “nodes”, so that the participants will be leaving from and moving to other sites inside this urban “grid”. Panel discussions will follow on the weekend of the 8th and 9th that will focus on the curatorial initiatives that compose **citydrift**, allowing the event to act as a launching point to re-inspect what it means to make, exhibit, or write about art in this moment of doubt and uncertainty. Finally, **citydrift** is designed as a “replicable” art event, which means that though it is being produced here first in Bushwick, it will, we hope soon start traveling around the world, reproducing and re-imagining itself in coming months and years, to Detroit, India and parts yet unknown...

